



## Vancouver Market Area Vancouver Eastside

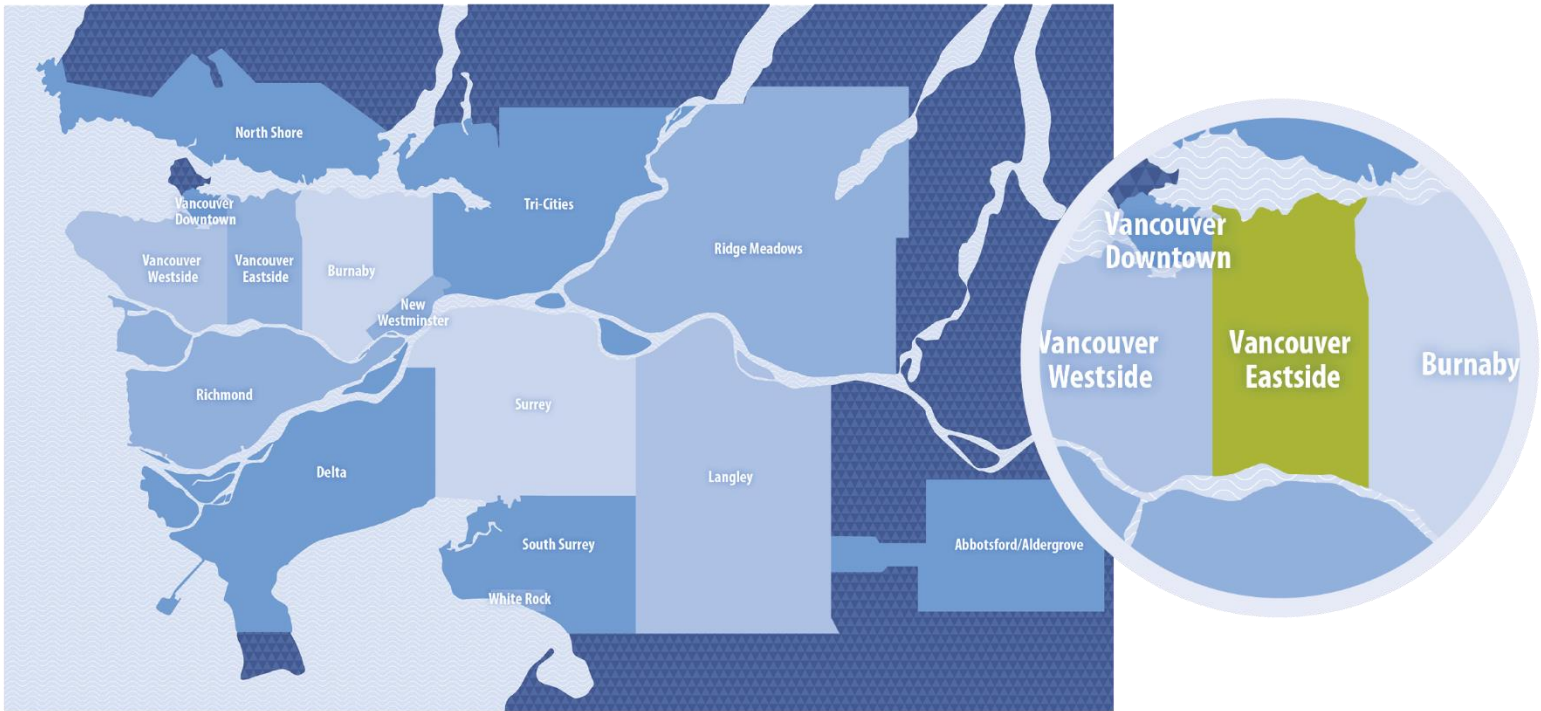
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New Homes Sub Market Report  
Data as of March 2018



# Vancouver Eastside

## Submarket Report – March 2018



### Current Overview:

- There are currently 13 actively selling multifamily projects in the Vancouver Eastside market
- These developments account for a total of 1,964 units of total inventory, of which an estimated 1,635 have been sold and 329 are available for purchase
- In the Vancouver Eastside market place there was an estimated 423 new home sales recorded in Q1 2018
- Two notable launches within Vancouver Eastside include Fraser Commons, a High Rise development achieving approximately \$1,100 price per square foot and Main and Twentieth, a Low Rise development achieving approximately \$1,300 price per square foot..

### YTD Sales

| High Rise Apartment | Mid Rise Apartment | Low Rise Apartment | Townhomes | Single Family | Total |
|---------------------|--------------------|--------------------|-----------|---------------|-------|
| 397                 | 11                 | 15                 | 0         | 0             | 423   |

### Annual Sales

| 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015  | 2016  | 2017  |
|------|------|------|------|------|------|-------|-------|-------|
| 637  | 836  | 546  | 472  | 879  | 1440 | 1,482 | 1,098 | 1,329 |

## Current Supply

| Property Type      | Number of Projects | Total Homes  | Homes Sold  | Homes Available |
|--------------------|--------------------|--------------|-------------|-----------------|
| High Rise          | 6                  | 1702         | 1435        | 267             |
| Mid Rise           | 2                  | 123          | 108         | 15              |
| Low Rise           | 4                  | 119          | 73          | 46              |
| Townhomes          | 1                  | 20           | 19          | 1               |
| <b>Grand Total</b> | <b>13</b>          | <b>1,964</b> | <b>1635</b> | <b>329</b>      |

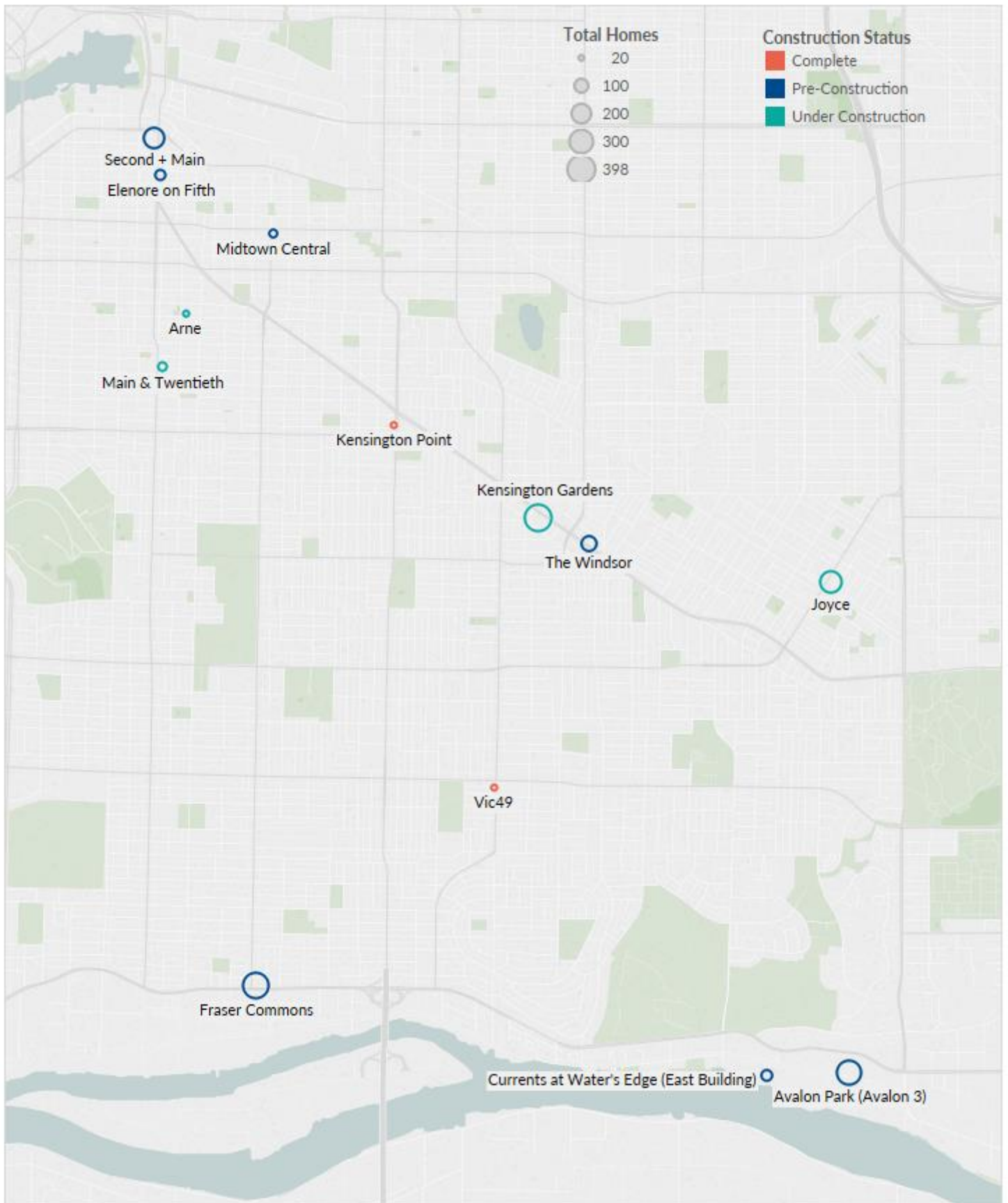
## Current Pricing & Size

| Property Type | Avg. \$/SF Min | Avg. \$/SF Max | Avg. \$/SF Blended | Avg. Min Size | Avg. Max Size |
|---------------|----------------|----------------|--------------------|---------------|---------------|
| High Rise     | \$866          | \$1,168        | \$1,039            | 459           | 1,343         |
| Mid Rise      | \$1,107        | \$1,426        | \$1,165            | 517           | 1,679         |
| Low Rise      | \$854          | \$893          | \$896              | 511           | 1254          |
| Townhomes     | \$845          | \$1,095        | \$1,035            | 562           | 1,280         |

## Active Projects – Top 13 by Total Homes

| Project Name                             | Developer                                       | Type              | Open Date | Avg. \$/SF | Homes Sold | Total Homes |
|------------------------------------------|-------------------------------------------------|-------------------|-----------|------------|------------|-------------|
| Kensington Gardens                       | Westbank Projects Corp                          | High Rise         | Dec-13    | \$638      | 394        | 398         |
| Fraser Commons                           | Serracan Properties                             | High Rise         | Mar-18    | \$1,107    | 254        | 363         |
| Avalon Park (Avalon 3)                   | Wesgroup                                        | High Rise         | Nov-17    | \$965      | 260        | 326         |
| Joyce                                    | Westbank Projects Corp                          | High Rise         | Jun-17    | \$1,200    | 231        | 256         |
| Second + Main                            | Create Properties Ltd., Northchild Developments | High Rise         | Nov-17    | \$1,333    | 198        | 233         |
| The Windsor                              | Imani Development                               | High Rise         | Nov-17    | \$990      | 98         | 126         |
| Currents at Water's Edge (East Building) | Polygon Homes                                   | Mid Rise          | Sep-17    | \$955      | 52         | 65          |
| Elenore on Fifth                         | Chard Developments                              | Mid Rise          | Oct-17    | \$1,375    | 56         | 58          |
| Main & Twentieth                         | Landa Global                                    | Low Rise          | Feb-18    | \$1,301    | 12         | 42          |
| Midtown Central                          | Port Capital Group                              | Low Rise          | Sep-17    | \$981      | 28         | 35          |
| Vic49                                    | JRXL Development Ltd                            | Low Rise          | Jan-16    | \$685      | 18         | 22          |
| Arne                                     | Mondevo Projects Inc                            | Stacked Townhouse | Jul-16    | \$1,035    | 19         | 20          |
| Kensington Point                         | Kaval Properties                                | Low Rise          | Aug-15    | \$618      | 15         | 20          |

## Current Active Projects



## Buyer Demographics

The following list outlines recent buyer groups in the Vancouver Eastside new home marketplace. These groups have been identified by Altus at presentation centers, project launches, events and through interviews with sales staff and developers active in the target area:

- Downsizing and first time end users - Price oriented concrete and woodframe product located in less central locations (Hastings Street, Kingsway and Fraser Street)
- Professional, young (25 to 35) local couples and singles (all ethnicities) - Branded woodframe (especially when located close to Main Street) and Mount Pleasant concrete condominium product
- Local, Westside or Downtown move up buyers (often with a young child) - Townhome product close to Main Street or Commercial Street, larger concrete condominium product in Mount Pleasant
- Local investors - Purchasing smaller, price point oriented condominium product closer to Main Street

| Future Supply |                    |             |                         |             |
|---------------|--------------------|-------------|-------------------------|-------------|
| Property Type | Coming Soon        |             | Development Application |             |
|               | Number of Projects | Total Homes | Number of Projects      | Total Homes |
| High Rise     | 2                  | 1,639       | 4                       | 2685        |
| Mid Rise      | 2                  | 66          | 4                       | 227         |
| Low Rise      | 1                  | 30          | 2                       | 63          |
| Townhomes     | 1                  | 31          | 2                       | 47          |
| Duplex        | 0                  | 0           | 0                       | 0           |
| Single Family | 0                  | 0           | 0                       | 0           |
| Total         | 6                  | 1,766       | 12                      | 3,022       |
| Grand Total   | 18                 | 4,788       |                         |             |

*\*Grand Total is the sum of Coming Soon & Development Applications*

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