



## Vancouver Market Area Vancouver Westside

---



New Homes Sub Market Report  
Data as of March 2018

# Vancouver Westside

## Submarket Report – March 2018



### Current Overview:

- During the last tour to the Westside submarket there was a total of 23 new home developments actively selling
- There are now an estimated 2,007 new home units contained within the active projects on the Westside. Of these, an estimated 251 are available for sale, 1,750 have been reported sold, and six have yet to be released
- In the Vancouver Westside market place there was an estimated 146 new home sales in Q1 2018
- Three notable projects launched in Vancouver Westside during Q1 2018: SOMA on Cambie, Marquise and The Residences at Nobel Park.

### YTD Sales

| High Rise Apartment | Mid Rise Apartment | Low Rise Apartment | Townhomes | Single Family | Total |
|---------------------|--------------------|--------------------|-----------|---------------|-------|
| 19                  | 89                 | 0                  | 38        | 0             | 146   |

### Annual Sales

| 2009 | 2010 | 2011  | 2012  | 2013 | 2014 | 2015  | 2016  | 2017 |
|------|------|-------|-------|------|------|-------|-------|------|
| 336  | 1356 | 1,237 | 2,009 | 912  | 1639 | 2,601 | 2,232 | 834  |

## Current Supply

| Property Type      | Number of Projects | Total Homes  | Homes Sold   | Homes Available |
|--------------------|--------------------|--------------|--------------|-----------------|
| High Rise          | 5                  | 757          | 637          | 120             |
| Mid Rise           | 13                 | 1,090        | 993          | 91              |
| Low Rise           | 3                  | 102          | 85           | 17              |
| Townhomes          | 2                  | 58           | 35           | 23              |
| <b>Grand Total</b> | <b>23</b>          | <b>2,007</b> | <b>1,750</b> | <b>251</b>      |

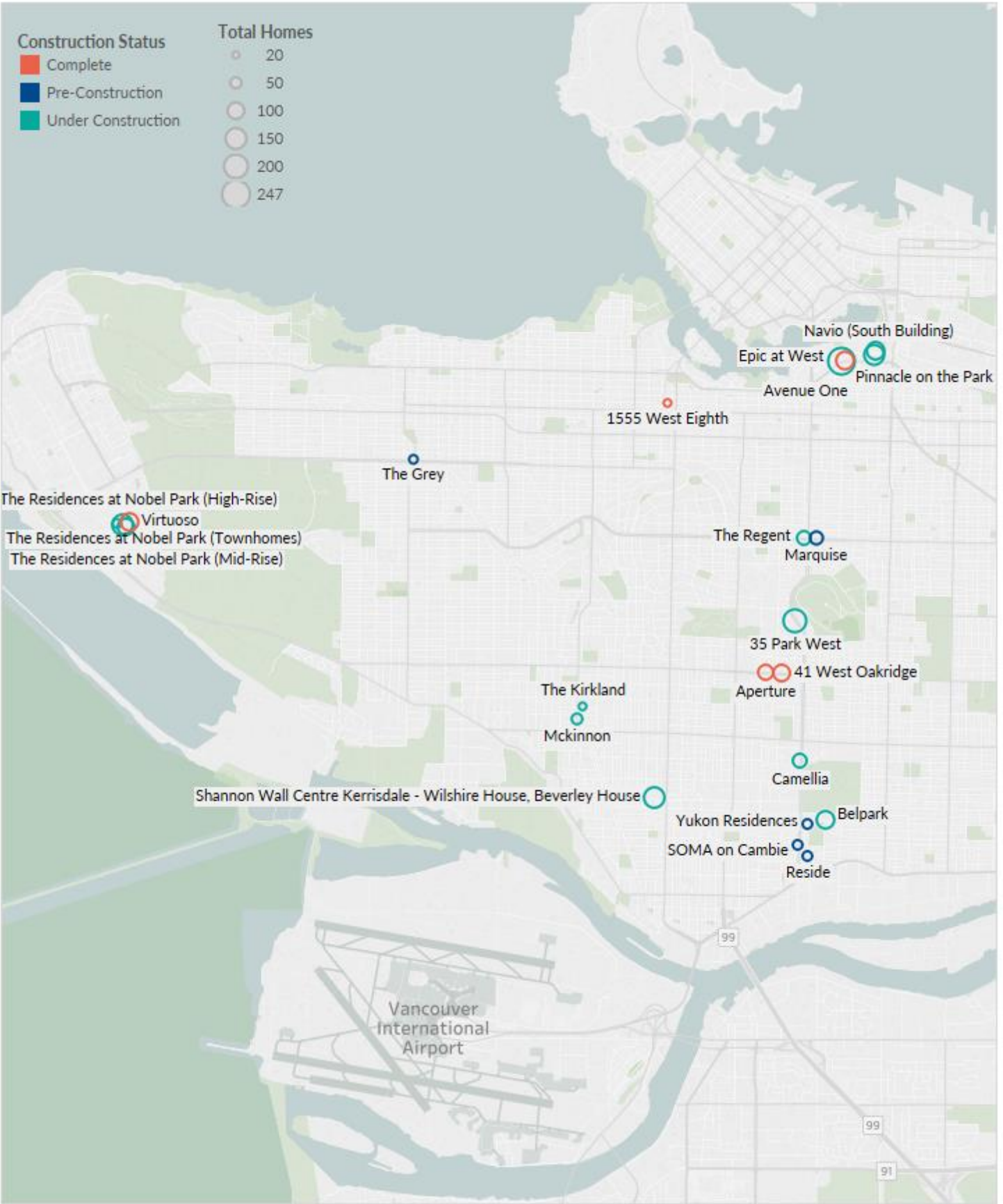
## Current Pricing & Size

| Property Type | Avg. \$/SF Min | Avg. \$/SF Max | Avg. \$/SF Blended | Avg. Min Size | Avg. Max Size |
|---------------|----------------|----------------|--------------------|---------------|---------------|
| High Rise     | \$1,006        | \$1,653        | \$1,268            | 542           | 1,653         |
| Mid Rise      | \$986          | \$1,561        | \$1,131            | 685           | 1,688         |
| Low Rise      | \$1,399        | \$1,800        | \$1,489            | 928           | 1,767         |
| Townhomes     | \$1,220        | \$1,456        | \$1,289            | 1260          | 2,043         |

## Active Projects – Top 15 by Total Homes

| Project Name                                                    | Developer                       | Type      | Open Date | Avg. \$/SF | Homes Sold | Total Homes |
|-----------------------------------------------------------------|---------------------------------|-----------|-----------|------------|------------|-------------|
| Avenue One                                                      | Concord Pacific                 | High Rise | Dec-16    | \$1,550    | 198        | 247         |
| 35 Park West                                                    | Washington Properties           | Mid Rise  | Jul-15    | \$967      | 175        | 180         |
| Shannon Wall Centre Kerrisdale - Wilshire House, Beverley House | Wall Financial Corp             | Mid Rise  | Apr-16    | \$1,379    | 141        | 156         |
| The Residences at Nobel Park (High-Rise)                        | Polygon Homes                   | High Rise | Jan-18    | \$1,379    | 102        | 146         |
| Pinnacle on the Park                                            | Pinnacle International          | High Rise | Dec-16    | \$1,114    | 115        | 137         |
| Belpark                                                         | Intracorp                       | Mid Rise  | Nov-16    | \$1,300    | 109        | 120         |
| Epic at West                                                    | Executive Group                 | High Rise | Mar-16    | \$1,028    | 116        | 120         |
| Navio (South Building)                                          | Concert Properties Ltd.         | High Rise | Jul-16    | \$1,267    | 106        | 107         |
| Virtuoso                                                        | Adera                           | Mid Rise  | Apr-16    | \$854      | 105        | 106         |
| 41 West Oakridge                                                | Washington Properties           | Mid Rise  | Sep-14    | \$790      | 96         | 97          |
| The Residences at Nobel Park (Mid-Rise)                         | Polygon Homes                   | Mid Rise  | Jan-18    | \$1,379    | 66         | 95          |
| Aperture                                                        | Buffalo Investment (Canada) Ltd | Mid Rise  | Sep-14    | \$896      | 76         | 78          |
| The Regent                                                      | Regent International            | Mid Rise  | May-16    | \$1,021    | 64         | 66          |
| Camellia                                                        | MingLian Holdings Ltd.          | Mid Rise  | Jun-16    | \$994      | 59         | 62          |
| Marquise                                                        | Blairmore Development Group     | Mid Rise  | Feb-18    | \$1,450    | 38         | 58          |

Current Active Projects



## Buyer Demographics

The following list outlines recent buyer groups in the Vancouver Westside new home marketplace. These groups have been identified by Altus at presentation centers, project launches, events and through interviews with sales staff and developers active in the target area:

- Local downsizing end user groups - These buyers have been attracted to larger, quality finished townhome and condominium product. Often these buyers look for condominium units with view opportunities.
- Young professional move ups - This group is made up of both singles and couples. They often have ties to the Westside and are moving back from Downtown or other parts of Greater Vancouver. These groups are often supported by family and look to purchase both condominium and smaller sized townhome product.
- Chinese families - These buyers are attracted to the Westside because of the status of the address and the high quality schools located in this submarket. These families buy into both new townhome and condominium product.
- Investor buyers - This segment is purchasing both woodframe and concrete condominium product. The majority of investors on the Westside are ethnic Chinese, often with financial ties offshore. These buyers are especially interested in product near or on campus at UBC.

## Future Supply

| Property Type      | Coming Soon        |              | Development Application |              |
|--------------------|--------------------|--------------|-------------------------|--------------|
|                    | Number of Projects | Total Homes  | Number of Projects      | Total Homes  |
| High Rise          | 7                  | 3,312        | 8                       | 5,050        |
| Mid Rise           | 10                 | 572          | 10                      | 558          |
| Low Rise           | 5                  | 136          | 0                       | 0            |
| Townhomes          | 1                  | 40           | 0                       | 0            |
| Duplex             | 0                  | 0            | 0                       | 0            |
| Single Family      | 0                  | 0            | 0                       | 0            |
| <b>Total</b>       | <b>23</b>          | <b>4,060</b> | <b>18</b>               | <b>5,608</b> |
| <b>Grand Total</b> | <b>41</b>          | <b>9,668</b> |                         |              |

*\*Grand Total is the sum of Coming Soon & Development Applications*

Copyright © Altus Group Limited

Altus Group Limited, makes no representation about the accuracy, completeness, or the suitability of the material represented herein for the particular purposes of any reader and such material may not be copied, duplicated or re-distributed in any form or by any means without the prior written permission of Altus Group Limited. Altus Group Limited assumes no responsibility or liability without limitation for any errors or omissions in the information contained in the material represented. E&O.E.