



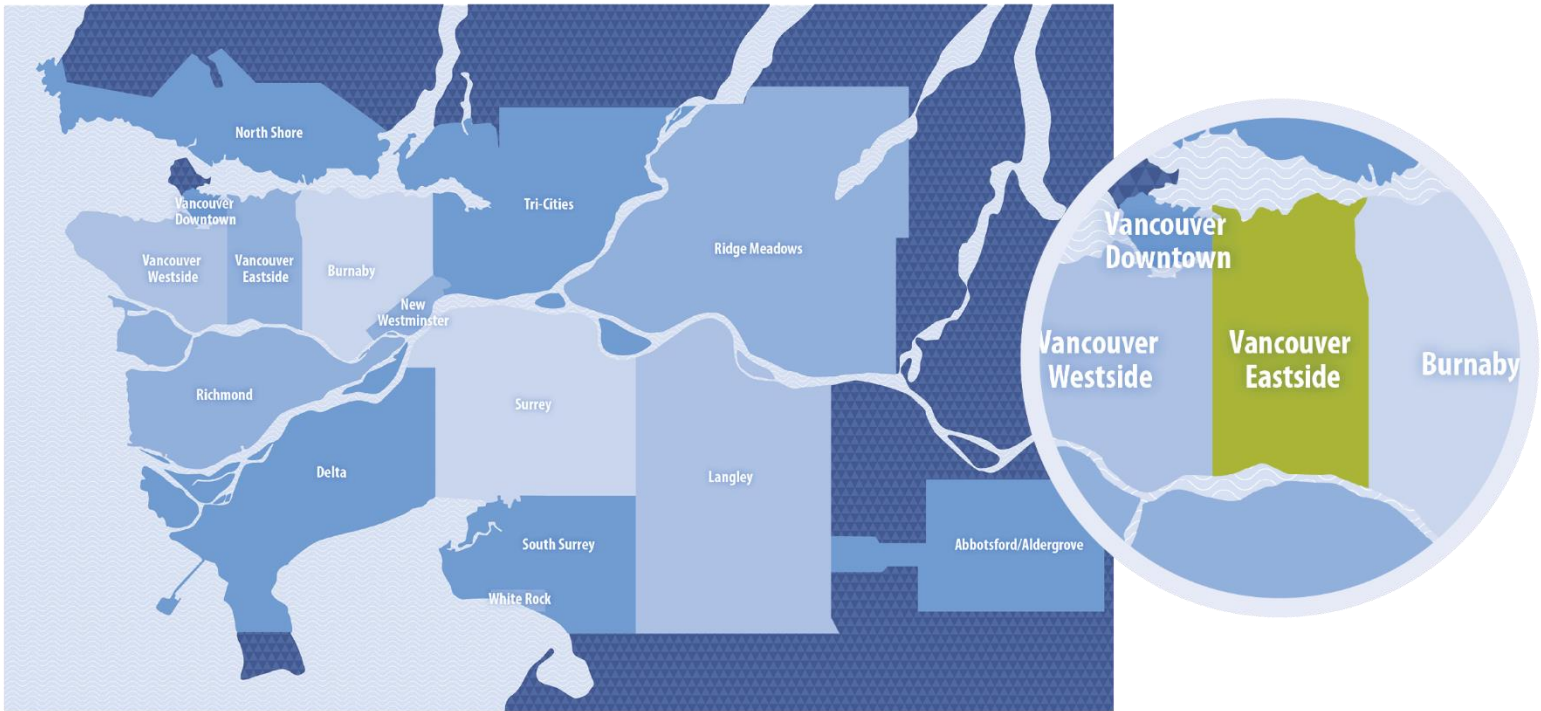
## Vancouver Market Area Vancouver Eastside

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New Homes Sub Market Report  
Data as of December 2019

# Vancouver Eastside

## Submarket Report – December 2019



### Current Overview:

- There are currently 15 actively selling multifamily projects in the Vancouver Eastside market
- These developments account for a total of 1,893 units of total inventory, of which an estimated 1574 have been sold, 219 are available for purchase and 100 homes are yet to be released
- In the Vancouver Eastside market place there was 97 new home sales recorded in Q4 2019
- One project launched in the Vancouver Eastside in Q4 2019, Ella, bringing 45 units to market with over 90% of inventory absorbed since launch
- Notable Coming Soon projects include -- Clarendon Heights, bringing 47 units to market

### YTD Sales

| High Rise Apartment | Mid Rise Apartment | Low Rise Apartment | Townhomes | Single Family | Total |
|---------------------|--------------------|--------------------|-----------|---------------|-------|
| 130                 | 44                 | 69                 | 5         | 0             | 248   |

### Annual Sales

| 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016  | 2017  | 2018 |
|------|------|------|------|------|------|-------|-------|------|
| 922  | 510  | 499  | 888  | 1409 | 1484 | 1,131 | 1,329 | 516  |

## Current Supply

| Property Type      | Number of Projects | Total Homes  | Homes Sold   | Homes Available |
|--------------------|--------------------|--------------|--------------|-----------------|
| High Rise          | 6                  | 1,559        | 1,321        | 143             |
| Mid Rise           | 3                  | 133          | 119          | 9               |
| Low Rise           | 5                  | 175          | 129          | 46              |
| Townhomes          | 1                  | 26           | 5            | 21              |
| <b>Grand Total</b> | <b>15</b>          | <b>1,893</b> | <b>1,574</b> | <b>219</b>      |

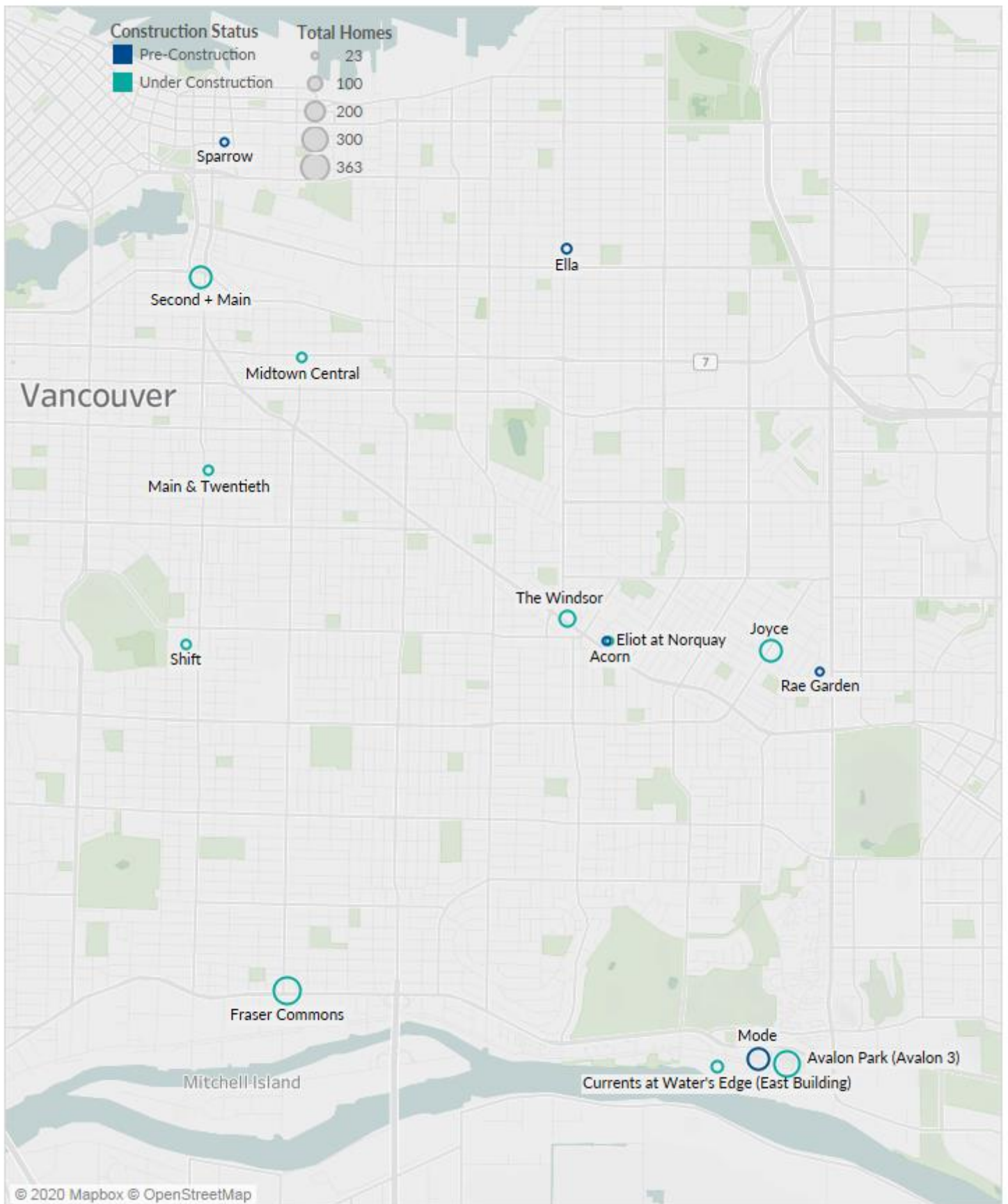
## Current Pricing & Size

| Property Type | Avg. \$/SF Min | Avg. \$/SF Max | Avg. \$/SF Blended | Avg. Min Size | Avg. Max Size |
|---------------|----------------|----------------|--------------------|---------------|---------------|
| High Rise     | \$1,006        | \$1,252        | \$1,090            | 505           | 1,482         |
| Mid Rise      | \$1,003        | \$1,322        | \$1,097            | 546           | 1,470         |
| Low Rise      | \$933          | \$1,050        | \$1,001            | 546           | 1,209         |
| Townhomes     | \$766          | \$945          | \$900              | 810           | 1,348         |

## Active Projects – Top 15 by Total Homes

| Project Name                                             | Developer                                       | Type      | Open Date | Avg. \$/SF | Homes Sold | Total Homes |
|----------------------------------------------------------|-------------------------------------------------|-----------|-----------|------------|------------|-------------|
| <a href="#">Fraser Commons</a>                           | Serracan Properties                             | High Rise | Mar-18    | \$1,107    | 303        | 363         |
| <a href="#">Avalon Park (Avalon 3)</a>                   | Wesgroup                                        | High Rise | Nov-17    | \$965      | 307        | 326         |
| <a href="#">Joyce</a>                                    | Westbank Projects Corp                          | High Rise | Jun-17    | \$1,200    | 246        | 256         |
| <a href="#">Mode</a>                                     | Wesgroup                                        | High Rise | Dec-18    | \$900      | 150        | 255         |
| <a href="#">Second + Main</a>                            | Create Properties Ltd., Northchild Developments | High Rise | Nov-17    | \$1,375    | 198        | 233         |
| <a href="#">The Windsor</a>                              | Imani Development                               | High Rise | Nov-17    | \$990      | 117        | 126         |
| <a href="#">Currents at Water's Edge (East Building)</a> | Polygon Homes                                   | Mid Rise  | Sep-17    | \$955      | 60         | 65          |
| <a href="#">Ella</a>                                     | GN Holdings                                     | Low Rise  | Oct-19    | \$890      | 41         | 45          |
| <a href="#">Shift</a>                                    | Aragon Properties Ltd.                          | Mid Rise  | Jul-19    | \$1,085    | 39         | 43          |
| <a href="#">Main &amp; Twentieth</a>                     | Landa Global                                    | Low Rise  | Feb-18    | \$1,301    | 37         | 42          |
| <a href="#">Midtown Central</a>                          | Port Capital Group                              | Low Rise  | Sep-17    | \$981      | 30         | 35          |
| <a href="#">Acorn</a>                                    | Citrine Homes                                   | Low Rise  | May-18    | \$950      | 15         | 30          |
| <a href="#">Rae Garden</a>                               | Rosanni Properties                              | Townhouse | May-18    | \$900      | 5          | 26          |
| <a href="#">Sparrow</a>                                  | Rendition Developments                          | Mid Rise  | May-18    | \$1,250    | 20         | 25          |
| <a href="#">Eliot at Norquay</a>                         | Dinani Group                                    | Low Rise  | Jun-19    | \$885      | 6          | 23          |

## Current Active Projects



## Buyer Demographics

The following list outlines recent buyer groups in the Vancouver Eastside new home marketplace. These groups have been identified by Altus at presentation centers, project launches, events and through interviews with sales staff and developers active in the target area:

- Downsizing and first time end users - Price oriented concrete and woodframe product located in less central locations (Hastings Street, Kingsway and Fraser Street)
- Professional, young (25 to 35) local couples and singles (all ethnicities) - Branded woodframe (especially when located close to Main Street) and Mount Pleasant concrete condominium product
- Local, Westside or Downtown move up buyers (often with a young child) - Townhome product close to Main Street or Commercial Drive larger concrete condominium product in Mount Pleasant
- Local investors - Purchasing smaller, price point oriented condominium product closer to Main Street

## Future Supply

| Property Type      | Coming Soon        |              | Development Application |              |
|--------------------|--------------------|--------------|-------------------------|--------------|
|                    | Number of Projects | Total Homes  | Number of Projects      | Total Homes  |
| High Rise          | 2                  | 1,512        | 8                       | 3,792        |
| Mid Rise           | 2                  | 148          | 12                      | 987          |
| Low Rise           | 2                  | 77           | 6                       | 225          |
| Townhomes          | 1                  | 31           | 2                       | 84           |
| Duplex             | 0                  | 0            | 0                       | 0            |
| Single Family      | 0                  | 0            | 0                       | 0            |
| <b>Total</b>       | <b>7</b>           | <b>1,768</b> | <b>28</b>               | <b>5,088</b> |
| <b>Grand Total</b> | <b>35</b>          | <b>6,856</b> |                         |              |

*\*Grand Total is the sum of Coming Soon & Development Applications*

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