



Vancouver Market Area Vancouver Downtown

New Homes Sub Market Report
Data as of March 2021

Vancouver Downtown

Submarket Report – March 2021



Current Overview:

- There are six actively selling multifamily projects consisting of six phases in the Vancouver Downtown market.
- These developments account for a total of 871 units of total inventory, of which an estimated 617 have been sold and 139 are available for purchase and 115 units yet to be released.
- In the Downtown market place three sales were recorded in Q1, 2021.
- Zero projects launched in the Vancouver Downtown submarket in Q1 - 2021 – The last project to launch in Vancouver Downtown was in January 2020.
- Notable Coming Soon projects include Two Burrard Place and Block. Combined, those two projects will bring 366 units to market.

YTD Sales

High Rise Apartment	Mid Rise Apartment	Low Rise Apartment	Townhomes	Single Family	Total
3	0	0	0	0	3

Annual Sales

2012	2013	2014	2015	2016	2017	2018	2019	2020
785	1,108	971	734	1,282	824	233	42	23

Current Supply

Property Type	Number of Phases	Total Homes	Homes Sold	Homes Available	Unreleased Homes
High Rise	6	871	617	139	115
Mid Rise	0	0	0	0	0
Low Rise	0	0	0	0	0
Townhomes	0	0	0	0	0
Grand Total	6	871	617	139	115

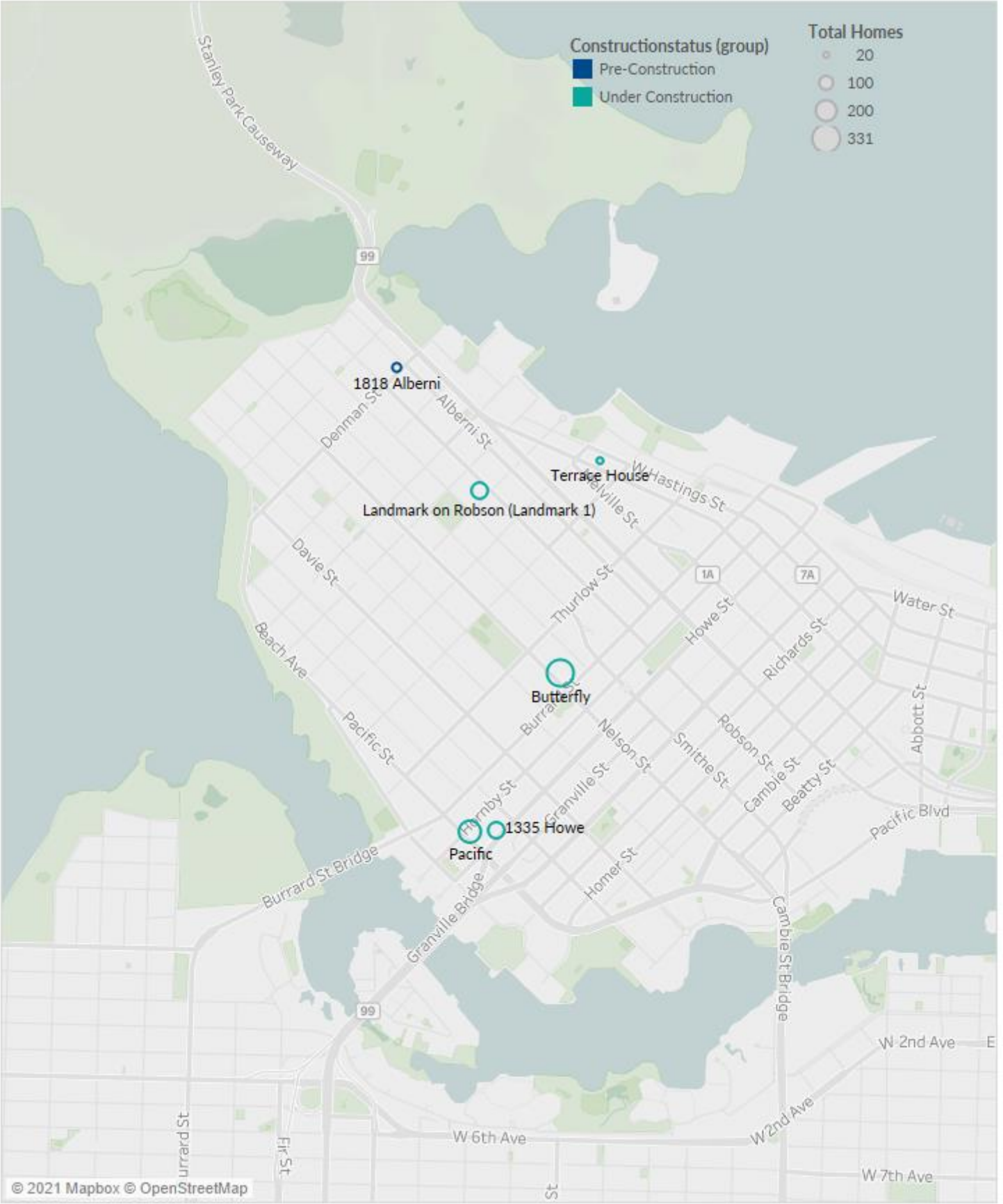
Current Pricing & Size

Property Type	Avg. \$/SF Min	Avg. \$/SF Max	Avg. \$/SF Blended	Avg. Min Size	Avg. Max Size
High Rise	\$1,824	\$4,468	\$2,469	1,013	4,179
Mid Rise	-	-	-	-	-
Low Rise	-	-	-	-	-
Townhomes	-	-	-	-	-

Active Projects – Top 6 by Total Homes

Project Name	Developer	Type	Open Date	Avg. \$/SF	Homes Sold	Total Homes
Butterfly	Westbank Projects Corp	High Rise	Dec-17	\$2,800	301	331
Pacific	Grosvenor	High Rise	Nov-17	\$2,150	157	224
1335 Howe	Onni	High Rise	May-17	\$1,481	82	136
Landmark on Robson (Landmark 1)	Asia Standard International Group Ltd.	High Rise	Feb-18	\$3,000	60	124
1818 Alberni	Landa Global	High Rise	Jan-20	\$2,780	0	36
Terrace House	Portliving	High Rise	Dec-17	\$2,600	17	20

Current Active Phases



Buyer Demographics

The following list outlines recent buyer groups in the Vancouver Downtown new home marketplace. These groups have been identified by Altus at presentation centers, project launches, events and through interviews with sales staff and developers active in the target area:

- Offshore investors - A mix of ethnicities but a high percentage are of Chinese origin. These buyers are consuming completed, premier product types, typically at discounted values, as well as price point units in more standard buildings.
- Local investors of mixed ethnicities - This group is purchasing for rental income and capital appreciation. They are looking for smaller sized condominium product (often attracted to the least expensive unit types) in well located buildings with minimal maintenance fees.
- Local downsizing end users - larger single level condominium product with larger balconies, views in walkable neighborhoods.
- Move up buyer groups - These buyers come from within Vancouver looking for more square footage. These buyers already own Downtown and are looking to increase the size of their unit. They look for high-rise product typically smaller two bedrooms and larger one bedroom and den unit types, as well as cityhome product. They predominantly work in the Downtown core.
- Heavily supported first time buyers, looking to enter the marketplace - Demand from these buyers is typically focused on small condominium product (least expensive studio and junior one bedroom unit types).

Future Supply

Property Type	Coming Soon		Development Application	
	Number of Projects	Total Homes	Number of Projects	Total Homes
High Rise	13	2,438	15	7,184
Mid Rise	0	0	0	0
Low Rise	0	0	0	0
Townhomes	0	0	0	0
Duplex	0	0	0	0
Single Family	0	0	0	0
Total	13	2,438	15	7,184
Grand Total	28	9,622		

**Grand Total is the sum of Coming Soon & Development Applications*

Copyright © Altus Group Limited

Altus Group Limited, makes no representation about the accuracy, completeness, or the suitability of the material represented herein for the particular purposes of any reader and such material may not be copied, duplicated or re-distributed in any form or by any means without the prior written permission of Altus Group Limited. Altus Group Limited assumes no responsibility or liability without limitation for any errors or omissions in the information contained in the material represented. E&O.E.