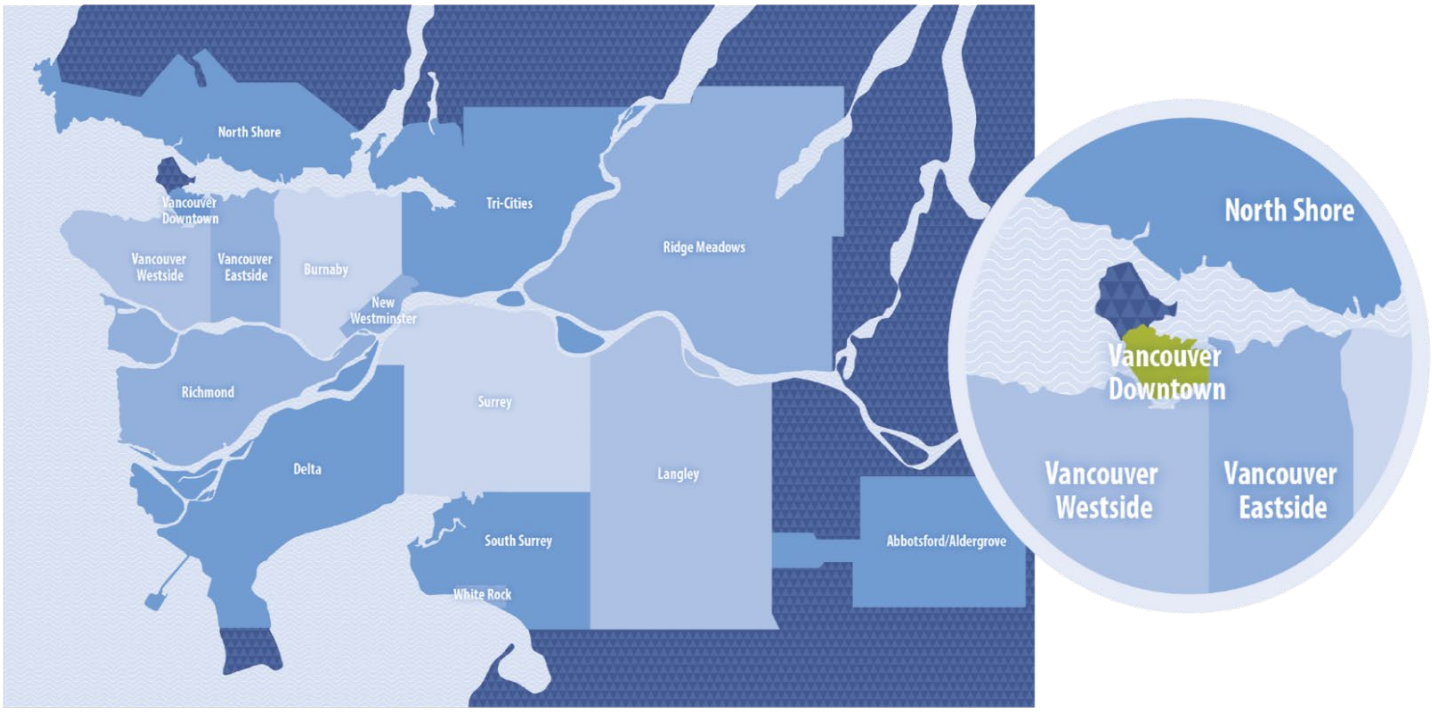
Vancouver Market Area
Vancouver Downtown

New Homes Sub Market Report
Data as of June 2022

Altus Group

Vancouver Downtown

Submarket Report – June 2022



Current Overview:

- There are eight actively selling multifamily projects consisting of eight phases in the Vancouver Downtown market.
- These developments account for a total of 1,497 units of total inventory, of which an estimated 1,114 units have been sold, 371 are available for purchase, and 12 units have yet to be released.
- In the Downtown market place 40 sales were recorded in Q2 2022.
- One new project launched in the Vancouver Downtown submarket in Q2 2022 bringing 54 units to market.

YTD Sales

High Rise Apartment	Mid Rise Apartment	Low Rise Apartment	Townhomes	Single Family	Total
91	0	0	0	0	91

Annual Sales

2013	2014	2015	2016	2017	2018	2019	2020	2021
1,108	971	734	1,282	824	233	42	23	426

Current Supply

Property Type	Number of Phases	Total Homes	Homes Sold	Homes Available	Unreleased Homes
High Rise	8	1,497	1,114	371	12
Mid Rise	0	0	0	0	0
Low Rise	0	0	0	0	0
Townhomes	0	0	0	0	0
Grand Total	8	1,497	1,114	371	12

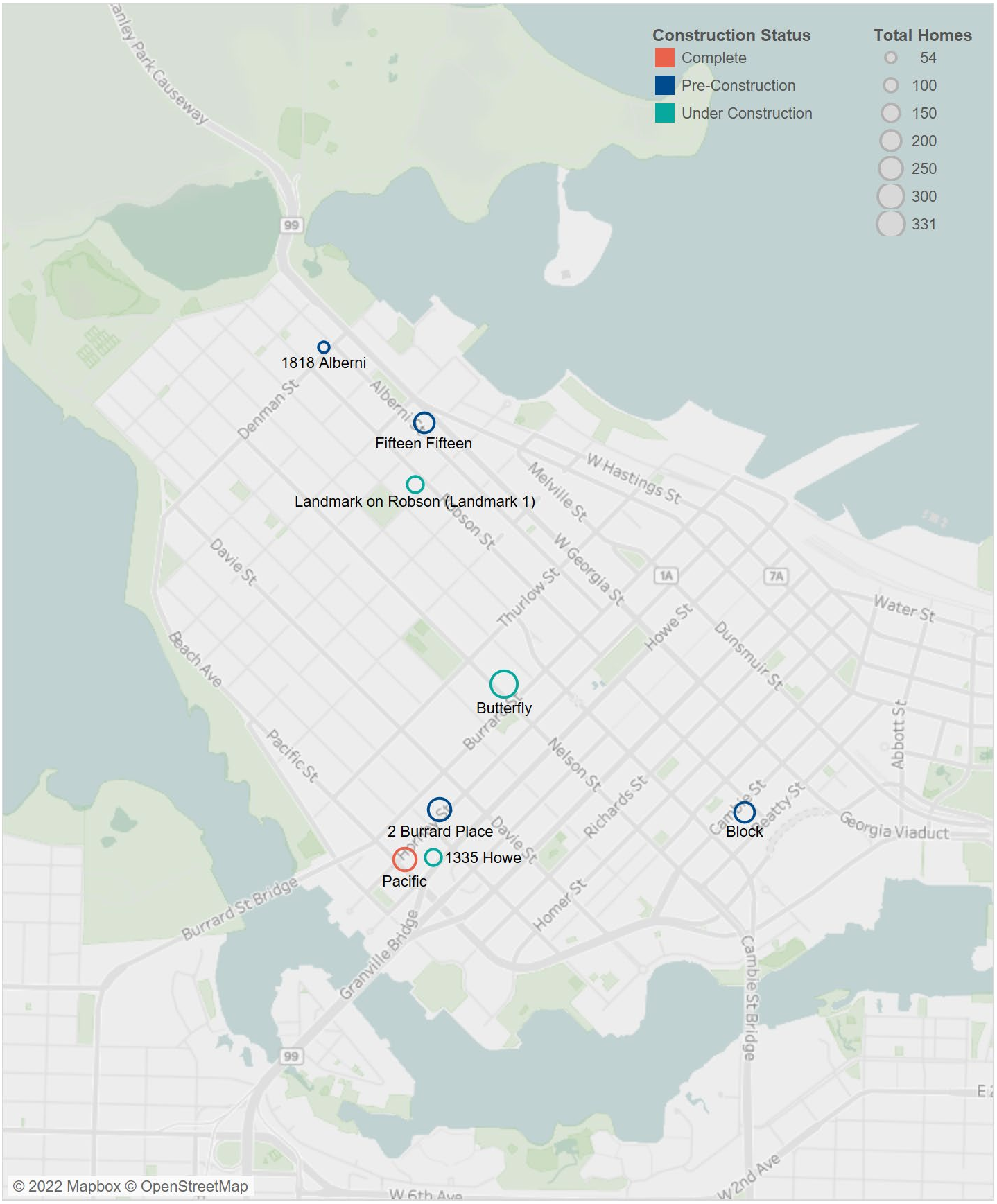
Current Pricing & Size

Property Type	Avg. $/SF Min	Avg. $/SF Max	Avg. $/SF Blended	Avg. Min Size	Avg. Max Size
High Rise	$1,612	$4,343	$2,277	612	3,322
Mid Rise	-	-	-	-	-
Low Rise	-	-	-	-	-
Townhomes	-	-	-	-	-

Active Projects – Top 7 by Total Homes

Project Name	Developer	Type	Open Date	Avg. $/SF	Homes Sold	Total Homes
Butterfly	Westbank Projects Corp	High Rise	Dec-17	$2,800	301	331
2 Burrard Place	The Jim Pattison Group,Reliance Properties	High Rise	Jul-21	$1,900	237	239
Pacific	Grosvenor	High Rise	Nov-17	$2,150	197	224
Fifteen Fifteen	Bosa Properties	High Rise	Nov-21	$2,775	74	202
Block	Amacon	High Rise	Sep-21	$1,710	141	187
1335 Howe	Onni	High Rise	May-17	$1,481	86	136
Landmark on Robson (Landmark 1)	Asia Standard International Group Ltd.	High Rise	Feb-18	$3,000	60	124
1818 Alberni	Landa Global	High Rise	May-22	$2,400	18	54

Current Active Phases



Buyer Demographics

The following list outlines recent buyer groups in the Vancouver Downtown new home marketplace. These groups have been identified by Altus at presentation centers, project launches, events and through interviews with sales staff and developers active in the target area:

- Offshore investors - A mix of ethnicities but a high percentage are of Chinese origin. These buyers are consuming completed, premier product types, typically at discounted values, as well as price point units in more standard buildings.
- Local investors of mixed ethnicities - This group is purchasing for rental income and capital appreciation. They are looking for smaller sized condominium product (often attracted to the least expensive unit types) in well located buildings with minimal maintenance fees.
- Local downsizing end users - larger single level condominium product with larger balconies, views in walkable neighborhoods.
- Move up buyer groups - These buyers come from within Vancouver looking for more square footage. These buyers already own Downtown and are looking to increase the size of their unit. They look for high-rise product typically smaller two bedrooms and larger one bedroom and den unit types, as well as cityhome product. They predominantly work in the Downtown core.
- Heavily supported first time buyers, looking to enter the marketplace - Demand from these buyers is typically focused on small condominium product (least expensive studio and junior one bedroom unit types).

Future Supply

	Coming Soon		Development Application	
Property Type	**Number of Projects**	**Total Homes**	**Number of Projects**	**Total Homes**
High Rise	10	2,035	14	7,149
Mid Rise	0	0	0	0
Low Rise	0	0	0	0
Townhomes	0	0	0	0
Single Family	0	0	0	0
Total	10	2,035	14	7,149
Grand Total	24	9,184		

**Grand Total is the sum of Coming Soon & Development Applications*

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